Ukrainian science, its component of folk pedagogy, in particular oral folk art, serves as a significant factor in the education of love for their native land, small homeland, which forms high patriotic feelings – love for Ukraine, an understanding of the importance not only of loving our country, but also of defending its independence, and soon.

This problem is updated by the basic state documents (Law of Ukraine "On education", Law of Ukraine "On extracurricular education", Concept of national-patriotic education of children and youth, Concept of artistic and aesthetic education of pupils in general educational institutions, Concept of extracurricular education and upbringing, National strategy the development of education in Ukraine until the year 2021, etc.), which emphasize that the core of the system of education of apprenticeship is the national idea, patriotism, which involves the formation of love and readiness for protection that Homeland, civic duty, interest and desire to preserve national history, culture, traditions and respect for the cultural values of other peoples.

Oral folk art, as well as the entire contents of education and upbringing in elementary school, can contribute to the national-cultural revival of Ukraine. First of all, it concerns the return of those cultural values of the Carpathian region, which in the era of Soviet totalitarianism were not actively used in the educational process, they are now able to enrich the educational process of the elementary school with their regional flavor and become an important factor in the formation and development of national self-awareness of young Ukrainians.

The purpose of the research is to analyze the theoretical principles of using the tools of ethnography / hutsulschynozvandia in the educational process of the modern elementary school, to describe the system of work on patriotic education of pupils of Yavorivka secondary school of the I-III centuries. Kosiv district of Ivano-Frankivsk
region at lessons, extra-curricular activities, out-of-school activities aimed at creating an ethno-saturated environment.

Researchers fairly enough call the Yavoriv secondary school educational and scientific center of Hutsul studies. This educational phenomenon was founded by the director of the Yavoriv school, Honored teacher of the USSR, Candidate of pedagogical sciences, Petro Losyuk. "Concepts of the Hutsul School", developed by P. Losyuk, state that the content of definition of "Hutsul studies" is made up of poetic and song folklore, history of Hutsul region, nature and economy, folk art, traditions, customs of the region. The main task of Hutsul studies is to bring education as close to life as possible, to ensure the widest possible use of the local history principle in the study of subjects, to impart patriotism to students.

In the school, a lot of attention is given to the ethno-aesthetic education of children. The school has an art hall, the Lesya Ukrainka Literary and Local History Museum and the Museum of Hutsul Art. During 1997–2002, the experimental project called The School of Abilities was realized on the basis of the school.

For the purpose of conducting Hutsul studies in elementary school about 20 books of the series "Library of the Hutsul School", ten issues of the scientific-pedagogical and literary-local journal "Hutsul School" were prepared and printed. This gives the opportunity to form students' national consciousness, love for their native land.

The Hutsul school is the bearer of authentic Hutsul culture, since the education of students based on folk customs, rituals and traditions is the basic principle in the study of Hutsul folklore and folk art. Parents develop love for Hutsul folklore to their children from a very early age. The school promotes and ensures the integrity and diversity of the educational environment, the harmonization of family, national-patriotic, civic education on the basis of Hutsul ethnopedagogy.

Locally created rich ethno-cultural space is aimed at national-patriotic upbringing of children. Over the past decade, extracurricular activities of the school, where oral folklore is the mainstay, have been a major success. The folk band "Young Hutsulia" is known outside the region. Students are being involved in individual creative work,
research and search work on Hutsul studies, including studies of the history of the
Hutsul region, writers of their native land, connoisseurs of folklore, collecting folklore,
studying traditions and customs and more. To help teachers to implement this area of
work, the "Library of the Hutsul School" was created and published. These are manuals
"Play" (a book to read about Hutsul Region), "Floyara" (a textbook on Hutsul folklore),
"Hutsul school", "My native land", "Hutsul studies in the Ukrainian national school",
"Readers of Hutsul studies" "School of abilities", "Let's talk about Hutsul Region in
English", dictionary "Hutsul dialects" and others.