HIGHER EDUCATION AS A DOMINANT VALUE IN THE EDUCATION OF THE YOUTH

This article focuses on some aspects of forming the youth's spiritual and cultural values in the higher education institutions. The author analyzed this question from the philosophical, psychological and pedagogical points of view.

This article defines main notions such as "values", "value orientations", "spiritual and cultural values of education ". Based on the scientific views of I. Bekh, S. Vozniak, V. Kononenko, V.Dolzhenko, V. Postov, and V.Sukhomlynskyi. Understanding spiritual values considered the opinion of philosopher and teacher M. Bakhtin, T. Antonenko.

The author emphasizes on the topicality of this question and the ways of solving it in higher education institutions. Therefore, it is necessary to review the content of education, which should be enriched by the accumulation of knowledge about the world, assimilating in the process of forming person's certain value orientations. This knowledge contributes to a better understanding of values and traditions of other cultures, promotes the formation of a new system of positive values in the student's youth.

The author considers education in higher education institutions to be an incentive for cognitive activity of a young person, discovering something new about the system of knowledge, about the world, about the individual.

Rusyn H.A. proves that it is education in higher education institutions that should systematize and deepen the life experience of a young person, since it is a part of the spiritual culture of the individual, which influences the formation of moral values, contributes to the further development of the spiritual world, aptitudes and creative potential. Because of the value orientations, the person acquires the achievements of the spiritual culture of the society. The person adopts the spiritual achievements of the society's culture with the help of the value orientations. With their help, cultural values are transformed into certain stimuli for further practical activity and behavior. The author concludes that the development of the youth's spiritual world has crucial importance not only for the life of present generation, but for the society in whole, so we should pay special attention to the development of the youth's spiritual and cultural values in education as the basis for a good and harmoniously developed personality.

Education is becoming the main tool in forming a harmonious inner world of a student's personality, contributes to the further development of his / her aptitudes and abilities to quickly find a way out of various conflict situations, both of a personal (internal spiritual, moral) and social types. It significantly enhances the ability of a person to find out the crucial features necessary for the modern worldlife, such as spiritual integrity, activity and autonomy, gradually integrating them into a certain system of factors that have a positive impact on the process of self-realization of personality in the realities of the modern constantly-changing world.

The realization of the value approach of young people towards the profession, themselves, others, and the students' need for awareness of the value of life, the results of their own activity, in higher education institution becomes the basis for success in the future life, contributes to the achievement of harmonious spiritual and cultural development of the individual in the future.

The purpose of the study is to discover and analyze the essence of spiritual and cultural values of education, their influence on the formation of modern student's youth in universities. The author describes the importance of forming the spiritual and cultural values of the youth in educational process of higher education institutions.